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**BRUCE CLARK BRINGS RETAIL EXPERTISE TO GENERAL GRAPHICS**



General Graphics Exhibits (GGE), San Francisco, is delighted to announce that Bruce Clark has joined the company as Director of Retail Sales. Bruce has worked in this space for more than 25 years. His company, Clark Productions, was acquired by Exhibitgroup in 1997, and for the past decade, Clark’s reputation for providing creative, comprehensive design solutions for brand development through retail and POP environments has been enhanced by his work within a number of consumer markets such as sporting goods, apparel and hospitality. He will be based in Seattle.

“Bruce is analytical and strategic,” said John Moyes, Principal at GGE, “and his implementation is flawless. He brings a whole new dimension of expertise to GGE, and we consider ourselves fortunate to add him to our team.”

Clark says, “GGE is a creative, flexible company, the kind of place where I can really bring my energy to a collaborative environment. Plus GGE opens up new growth opportunities for me; in the last month, since I’ve joined, I’ve been able to attend Euroshop and GlobalShop to learn about new trends and materials in my market.”

GGE ([www.gge.com](http://www.gge.com)) is a mid-size, value oriented company employing artisans and craftsmen, as well as designers and project managers. For over 40 years, GGE has served the convention, museum, and creative markets with unprecedented attention to detail and to customers’ needs.